

10-01-01

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PATENT APPLICATIONAttorney's Docket:
065027.0103

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TRANSMITTAL FOR U.S. PATENT APPLICATION
UNDER 37 CFR §1.53(b)

10/28/01
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SEP 28 2001
PATENT & TRADEMARK OFFICE
U.S. PTO
JC857 U.S. PTO
09/28/01

BOX REISSUE
ASSISTANT COMMISSIONER
OF PATENTS
Washington, D.C. 20231

Attorney's Docket: 065027.0103

JC857 U.S. PTO
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Sir:

Transmitted herewith for filing is the application for reissue of U.S. Patent No. 6,236,975 issued on May 22, 2001.

Inventors: Barbara Boe, et al.
Assignee: Ignite Sales, Inc.
Title: SYSTEM AND METHOD FOR PROFILING CUSTOMERS FOR
TARGETED MARKETING

Enclosed are:

- (1) 55 pages of Specification, Claims and Abstract;
- (2) 5 pages of Executed Declaration and Power of Attorney;
- (3) 1 page of Offer to Surrender the Original Letters Patent;
- (4) 1 page of Consent of Assignee to Reissue Application;
- (5) 7 pages of Certificate Under 37 C.F.R. § 3.73(b);
- (6) 1 page Certificate of Mailing by Express Mail; and
- (7) This Transmittal Form with attached patent application filing fee in the amount of \$1,398.00.

FEE CALCULATION					FEE
	Number	Original Number	Number Extra	Rate	Basic Fee \$ 355.00
Total Claims	87	20	67	X \$9 =	\$ 603.00
Independent Claims	14	3	11	X \$40 =	\$ 440.00
TOTAL FILING FEE =					\$1,398.00

Enclosed is a check in the amount of \$1,398.00 for the filing fee. Please charge any additional fees or credit any overpayment to Deposit Account No. 02-0384 of Baker Botts L.L.P.

BAKER BOTTS L.L.P.
Attorneys for Applicants



Kevin J. Meek
Registration No 33,738

Date: September 28, 2001

DOCKET NUMBER

CORRESPONDENCE ADDRESS:

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Boe, et al.
Patent No.: 6,236,975
Patent Issue Date: May 22, 2001
Title: SYSTEM AND METHOD FOR PROFILING
CUSTOMERS FOR TARGETED MARKETING

BOX REISSUE

Assistant Commissioner for
Patents
Washington, D.C. 20231

Dear Sir:

"CERTIFICATE OF MAILING BY
EXPRESS MAIL"
I hereby certify that this communication is
being deposited with the United States
Postal Service "Express Mail Post Office to
Addressee" under 37 C.F.R. § 1.10 on the
date indicated below and is addressed to:
Assistant Commissioner of Patents,
Washington, DC 20231.

Willie Jiles

Willie Jiles

Sept. 28, 2001

Date

Express Mail # *EL759109293 US*

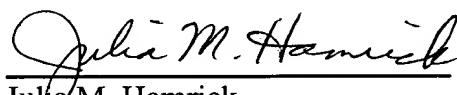
CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

1. Ignite Sales, Inc., certifies that it is the assignee of the entire right, title, and interest in the patent identified above by virtue of a chain of title from the inventors of the patent identified above. The assignment was recorded on September 29, 1998, in the United States Patent and Trademark Office, at reel no. 9510, frame nos. 0372-0375.

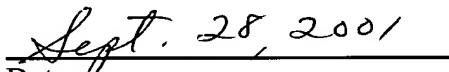
2. A copy of the recorded assignment is attached.

3. The undersigned is empowered to sign this certificate on behalf of the assignee.

4. I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.



Julia M. Hamrick
President, Ignite Sales, Inc.



Date